



Ron Freeman

Kolbe Certified Consultant

Getting Conative

***The Three Parts of the Mind**

1. Cognitive: dealing with intellectual development
2. Affective: dealing with emotional development
3. Conative: dealing with taking action

***Kolbe System™**

Kolbe A™ Assessment
Kolbe B™ Assessment
Kolbe Team Success Seminar
RightFit™ Hiring
Kolbe Coaching

***Kolbe Wisdom™**

1. Identify what gets each person to take action
2. Identify potential interpersonal stressors
3. Reduce potential for burnout
4. Increase synergies for your team
5. Improve the allocation of personnel resources

“The Kolbe A™ Index could revolutionize organizational design and staffing decisions.”

Paul Brinkman
Director of HR, Honeywell, Inc.